



EDM 2020

Educational Data Mining Sponsorship Opportunities

The International Educational Data Mining Society (<http://educationaldatamining.org>) is pleased to present the 13th International Conference on Educational Data Mining (EDM 2020) which will be held from **July 10 to 13, 2019 in Ifrane, Morocco**.

The International Conference on Educational Data Mining is a leading international scientific conference for high-quality data-driven research in technology and education (using e.g. machine learning and data science methods), with an h5-index of 28 in Google Scholar. Data originates from a growing variety of learning contexts, such as learning management systems, interactive learning environments, intelligent tutoring systems, educational games, and other data-rich learning activities. Researchers attending the conference work with a wide variety of types of data, including but not limited to raw log files, student-produced artifacts, student discourse, and sensor data (such as eye-tracking). The research community that gathers at the conference aims to better support learners by developing a data-driven understanding of the learning process in a wide variety of contexts and for diverse learners.

Last year's conference had approximately 240 registrations, including researchers, students, and practitioners from around the world to share the research in the rapidly growing field of educational data mining and learning analytics. The theme of this year's conference is *EDM in Improving Learning Outcomes for All Learners*. The conference draws a diverse group of attendees from fields such as machine learning, data mining, learning analytics, psychometrics, statistics, artificial intelligence, natural language processing, user modeling and education. The past meetings were in Memphis (TN, USA); London (UK); Madrid (Spain); Raleigh (NC, USA); Wuhan (China), Buffalo (NY, USA), and most recently, Montreal (Canada).

Companies are invited to apply for two corporate levels of support as per the table below, or to propose other types of sponsorship. Sponsors not only reduce the cost of registration for all attendees and allow us to keep the conference proceedings as open access, but their participation as partners strengthens the discussions and build relationships between industry and the academy. **We are seeking sponsor organizations with an interest in improving learning through the use of educational data.**

Sponsorship improves the conference in at least three ways:

- promoting conversations between researchers and practitioners,
- connecting the next generation of researchers with potential employers, and
- amplifying the impact of new research findings.

Please contact Piotr Mitros <piotr@mitros.org> & Olga C. Santos (ocsantos@dia.uned.es) to sponsor EDM 2020 or if you have any questions or would like to make a specific sponsorship proposal!

► Sponsorship Levels

Note: Where/as appropriate, sponsorship level will be indicated in conference materials. For example, silver sponsor logos will be displayed below gold level sponsors with a smaller image on the conference web site and in the program.

Benefits		Gold	Silver
Items	Details	USD 5,000	USD 3,500
Registration	Free registration (Full Pass)	2 (approximate value: USD 1,000)	1 (approximate value: USD 500)
Conference	Sponsor introductions at opening ceremony	√	√
	Presentation at Industry Session (15 min)	√	
Publicity	Logo poster at conference location	√	√
	Logo on screen at Opening/Closing/Plenary	√	√
	Position of Sponsor's Banner on Conference Website (Main and Sponsors Pages)	√	√
Proceedings	Logo on Open Conference Proceedings	√	√