Eleventh International Conference on Educational Data Mining

July 15—18, 2018 | Buffalo, New York USA

Dear Educational Data Mining Enthusiast,

It's time to start preparing for the next EDM conference! The International Society of Educational Data Mining in collaboration with the University at Buffalo will be hosting this year's 11th annual meeting from July 15th – 18th in Buffalo, New York. We'd like you to consider being a partner. We are offering sponsorship opportunities to organizations we believe will add to the discourse.

About the Meeting   This conference, organized by the International Educational Data Mining Society (http://educationaldatamining.org/EDM2018/) draws together scholars, students, and practitioners from around the world to share the latest research in educational data mining and learning analytics. Conversations will center around leveraging educational data to model user activity, personalize learning, build intelligent tutoring systems, find early predictors of student performance and improve educational outcomes. The past five meetings were in Greece; Memphis, TN; London; Madrid; Raleigh, NC and most recently in Wuhan, China.

Who Attends?   EDM draws approximately 200 attendees including leading researchers, educators, industry practitioners, and graduate students from a variety of fields including: data mining, learning analytics, psychometrics, statistics, computer science, math, artificial intelligence, machine learning, natural language processing, user modeling, and education.

Why Does EDM Need Sponsors?   Sponsors not only reduce the cost of registration for all attendees, they also strengthen the discussion and build relationships. We are seeking sponsor organizations with a mission to improve learning through the use of educational data.

Sponsorship improves the conference in three ways:

- promoting conversations between researchers and practitioners
- connecting the next generation of researchers with potential employers
- amplify the impact of new research findings

To make the most of these three benefits, we are offering sponsors opportunities to publicly support EDM and to join the conversation.

How Will Sponsors Participate?   There will be no massive exhibit hall or relegation of sponsors to the lobby. Instead we are hoping for a few, good sponsors who will be an integral part of the conference.

http://educationaldatamining.org/EDM2018/

For a sponsorship fee of $3,500 we are offering:

Registrations Two conference registrations (approx. $1000 value)

State of the Industry Panel One seat on our Industry Panel to share your best practices and pose research challenges to the community.

Scheduled One-on-One Meetings On the registration website, we plan to include an opportunity for registrants to indicate interest in setting up one-on-one meetings with your representative(s). We will provide you with a list of these interested attendees, and all attendees who consent to share their name, title, email, and organization information with our sponsors.

Job Announcements The opportunity to present your organization as a potential employer at a dedicated graduate student event for five minutes. Additionally, you can list up to five job openings on a sheet provided at registration. These can be opportunities for full-time employment, contract work, or collaborative research.

Recognition of Support Your organization's logo on the conference website and recognition and gratitude from the conference host at our opening session.

Finally, we encourage you to take part in the conversation by submitting a paper to our Industry Track. This is a competitive process and you are not guaranteed acceptance. However, this track is intended for industry participation, which makes it an appropriate place for sharing questions explored and insights gained through practical, commercial use of educational data mining. And, of course, you are welcome to submit an academic paper for consideration in the other tracks of the conference.

If you are interested in sponsoring EDM2018, please contact me, Nick Lane at nmlane2@buffalo.edu to reserve your space. Likewise, if you have any questions or suggestions, please let me know.

Thanks!

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