Can AI help MOOCs?

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ABSTRACT

Massive open online courses (MOOCs) boomed in recent years and have attracted millions of users worldwide. It is not only transforming higher education but also provides fodder for scientific research. In this talk, I am going to first introduce the major MOOC platforms in China, for example, XuetangX.com, a similar platform to Coursear and edX, is offering thousands of courses to more than 7,000,000 registered users. I will also introduce how we leverage AI technologies to help enhance student engagement on MOOCs.